

Mia Phifer

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Democratic Fundraising/Political Consultant

EXPERIENCE:

National and Statewide experience with local, statewide and federal candidates:

- Congresswoman Nita Lowey/First Lady Hillary Rodham Clinton – DC/New York - Event
- Congresswoman Sheila Jackson Lee – Texas – Finance Director
- Lauren Beth Gash for Congress – 2000 – Finance Director
- Lisa Madigan for Attorney General – Primary Event
- Environmental Law & Policy – 10th Anniversary event

CONSULTING SERVICES:

Training, Events, Monthly

- On the ground training for candidates, staff and volunteers in fundraising development, tracking and prospecting
- Large and small events – development and execution
- Database shell, writing initial plan, call room training
- Monthly plan upkeep, prospecting development and plan execution

Fees

Based on individual campaign, budgetary goals and the amount of consulting time needed to reach each goal.

Web sites for donor research:

www.tray.com
www.switchboard.com
www.whitepages.com

www.opensecrets.org
www.anywho.com

Helpful Hints:

If you don't ask for the money it won't come...All anyone can say is no...Keep your database updated and with as much detail as possible...track all incoming checks...always try to get lists in electronic format for easy dumping into the database to save time and energy for more productive activity.